

NEWS BREAK

oneonta
new york

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December 2009

DECEMBER 2, 2009 MEETING

HOLIDAY MEETING AND PARTY!

Join us on **Wednesday, December 2** at 7:30 p.m. in 103 Golisano Hall on the Hartwick College campus for the December meeting of MUG ONE.

Always a favorite, MUG ONE's annual Holiday Meeting and Party showcases members' favorite Mac-related hardware, software and accessories. We'll have demos and door prizes from Avery, LapWorks, Parallels, Sena Cases and more.

After the presentations and door prizes, we'll socialize and enjoy holiday goodies.

Please bring a plate of cookies, healthy nibbles or other favorite holiday food to share

As always, the meeting will begin with a question and answer session and end with a door prize drawing for current members and refreshments for all.

The MUG ONE lending library will be available for members. *We have just added many new materials to the library - come check it out!*

Meetings are free of charge and everyone is welcome. For more information go to the MUG ONE website www.mugone.com, call Brian Foley at 607-988-7031 or email us at info@mugone.com

LIBRARY MATERIALS ARE DUE DEC. 2

All materials that have been checked out from the MUG ONE Library are due at the December 2 meeting.

If you cannot attend the meeting, please make arrangements to return materials to Elsa Travisano during the month of December.

Library materials, including many new additions to the collection, will be available for borrowing at the December meeting.

Remember, you must be a current (2009-2010) MUG ONE member to borrow materials from the Library.

NO MUG ONE MEETING IN JANUARY

MUG ONE does not meet in January, as Hartwick College is not in session during our usual meeting time.

Join us on **February 3, 2010** for our next meeting.

Best wishes from all of us for the holiday season!

Visit MUG ONE's web site at <http://www.mugone.com>



December 2 is MUG ONE's Holiday Party! Please bring cookies, healthy nibbles or holiday treats to share.

2009-2010 MUG ONE OFFICERS ELECTED

MUG ONE member Phil Ericson graciously volunteered to oversee the voting for 2009-2010 officers at the November 4 MUG ONE meeting. Elected were:

- President – Elsa Travisano
- Vice President – Brian Foley
- Secretary – Terry Helsler
- Treasurer – Mark Dye

Non-elected positions for 2009-2010:

- Program Co-Chairs – Brian Foley, Keith Robisch, Sven Anderson
- Librarians – Keith Robisch and Mark Dye

Congratulations, and thank you for your willingness to serve!

MUG ONE OFFICERS FOR 2009-2010

Elsa Travisano, President mugone@stny.rr.com	607/433-2569
Brian Foley, Vice President, Program Co-Chair foleymb@dmcom.net	607/988-7031
Terry Helsler, Secretary helsertl@oneonta.edu	607/638-9885
Mark Dye, Treasurer, Co-Librarian mdye@telenet.net	607/988-7175
Keith Robisch, Librarian, Program Co-Chair robisch52@yahoo.com	845/932-8436
Sven Anderson, Program Co-Chair anderss@oneonta.edu	607/436-3174
Thomas Travisano, Hartwick Liaison travisanot@hartwick.edu	607/431-4907

NOVEMBER 4, 2009 MEETING MINUTES

VIDEO WITHOUT TEARS – BRIAN FOLEY

The Macintosh User Group of Oneonta, NY met on Wednesday, November 4, 2009 at 7:30 p.m. on the Hartwick College campus, in Golisano Hall room 103. We welcomed renewing members Jean Fleck, Gerianne Carillo and Norma Lee Havens, and about twenty stalwart members and their guests to our third meeting this academic year.

At 7:35 p.m. Elsa introduced herself and announced that we would elect officers tonight. She asked members to consider running for office, since “we are always looking for fresh blood.” Who knew Elsa’s secret to her always youthful vigor and appearance?

The December meeting will be our holiday program with hardware and software gift ideas, and member-contributed treats. If you can contribute to the program, please volunteer at info@mugone.com. Elsa then had the sad duty to inform us of the recent death of former long-time MUG ONE member Hal Chazen.

She then gave us an overview of Apple’s October 20 introduction of new 21” and 27” iMacs starting at \$1199 and \$1699, respectively, a 27” quad core iMac for \$1999, and



The new 21.5” and 27” iMacs with backlit LED screens

Mac minis for \$599 and \$799. The New Macs (all but the Mac mini, which ships without a keyboard and mouse) come with the Apple Magic Mouse, a cordless, buttonless, multitouch mouse that also sells separately for \$69. It requires OS 10.5.8 or better. Elsa noted that the new iMacs feature bright backlit LED displays which make them great for watching video and DVDs.

Elsa drew our attention to the increased discount on Take Control ebooks from 10% to 30% – see this month’s Apple User Group Special Offers for details. Finally, go to www.mugone.com for accurate program announcements, as the Daily Star has been “paraphrasing” our submissions of late.

Q&A

Questions and answers led to suggestions about trying the free beta of Adobe *Lightroom 3*, digital darkroom software for professional and serious amateur photographers. Search with Google for “automator scripts” for helpful additions to speed repetitive tasks. Asked if one should purchase the

Macworld Total Snow Leopard Superguide to install OS 10.6 Snow Leopard, Elsa and others suggested you go to the [Macworld web site](http://www.macworld.com) for a free downloadable sample to see if it might be useful for you. To print an 11”x17” newsletter, which is not an option in Apple’s Pages (part of the iWork suite) the suggestion was to transition to Adobe InDesign.

Elsa then asked for officer’s reports. After addition of dues and payment of the board’s expenses, Terry reported that we have \$1,174.30 in the bank. No other reports were offered. We then elected officers. Philip Ericson ably presided over the election of Elsa Trivisano as President, Brian Foley as Vice President, Terry Helser as Secretary and Mark Dye as Treasurer.

Program

Program chair and newly elected VP, Brian Foley, then launched into his presentation, *Video Without Tears*. He started with the iSight camera on all newer iMacs, selecting “new movie” from Quicktime Player, selecting the .mov file type, and clicking the red button to start recording. When done, he selected “Save As” and “Save for Web” to make a smaller file. The he opened iMovie, plugged in the video camera and imported and created a new event. He used “standard” aspect ratio when naming the clip. He showed how to edit the clip, putting in a title, setting the time for it to show, making different transitions for effect and putting in a “credits” clip at the end. He saved the final product and selected “Share” from the menu. Here you can put it on YouTube, Mobile Me Gallery or whatever.

Brian used Keynote to create the video’s title page. He described the Ken Burns Effect and showed how to “export” the page as an image. He then saved it from the “Share” menu as a “medium browser” file. This he opened in GarageBand, hit “Podcast” to add sound, and uploaded it to YouTube, for which you need a free account. He deleted the video after running it on YouTube to show what you get, but warned us that once something is uploaded to any of these sites, it is available for the world to see and use for whatever purpose they choose. Pretty scary. Very impressive presentation, Brian!

Elsa announced the extra books culled from our library—those with the label “X”ed out—are free for anyone that wants them. Annual membership is due, and Dues are still \$24/family, \$18/student and \$40/business. For that you get discounts from vendors, Newsbreak and access to the raffles and the lending library, among other benefits. No inflation for MUG ONE. To join or renew membership, give your payment to Treasurer Mark Dye at the next meeting.

We started the raffle and book give away and shared refreshments. Thanks, Brian for an energetic, informative and entertaining meeting. May your back continue to recover, Elsa, and we will see you all in December.

-TERRY HELSER, SECRETARY!

Special Discount Offers from the Apple User Group Bulletin

Discounts are brought to you by the Apple User Group Advisory Board. You must be a current Apple user group member to qualify for these savings.

Take Control Books: 30% Discount on All Ebooks

Whether you're looking to upgrade to and get started with Snow Leopard or you want to set up a rock-solid backup strategy, there's a Take Control ebook for you. There are also books offering expert advice on maintaining your Mac, troubleshooting, AirPort wireless networks, iWeb, GarageBand and more. Take Control ebooks are written by the most-trusted names in the Mac world and published by Adam and Tonya Engst of TidBITS.

An exclusive 30% off their already low prices is offered to Apple User Group members on all Take Control ebooks.

Discount Code (enter this code on the eSellerate cart page): *****

Purchase books: <http://www.takecontrolbooks.com/>

This offer is valid through February 28, 2010.

SmartMotion SwingChair: 20% Off

SmartMotion Technology produces one of the the best office chairs for computer users. The SwingChair is especially helpful to those who sit for long periods of time, providing continual support. Satisfaction is guaranteed with a 30-day money back guarantee.

The SwingChair is regularly priced \$495, but Apple User Group members can purchase one for \$445, with shipping and handling of \$49 free in the continental United States. Ask about discounts on accessories.

Discount code: *****

To order, ask questions or get a free DVD, call:

1-800-409-3350

Get more information. <http://www.swingchair.com/>

This offer is valid through March 15, 2010.

Strider Software TypeStyler: 25% Discount

TypeStyler is an extremely sophisticated, yet simple and intuitive, page layout and graphic design tool that allows users to create spectacular graphic designs by applying special effects and distortion to type and graphic images. The new version takes TypeStyler's unequaled control over text shaping, styling, flow and layout even further by exploiting Apple's latest technologies such as Unicode, Core Image, OpenGL, QuickTime and Quartz compositions.

User group members can buy TypeStyler, regularly \$179.95, for \$134.95, and TypeStyler Upgrade for \$74.95; both are 25% discounts.

Discount code: *****

Download a 60-day tryout and purchase at:

<http://www.typestyler.com>

This offer is valid through February 28, 2010.

Apple User Group Market Report & Resource Blog

Looking for information on a past offer? Tom Piper of the Apple User Group Advisory Board publishes a single page with all current offers, expiration dates and codes.

Password until April 15, 2010: *****

<http://homepage.mac.com/ugab/offers/vendorcodes.htm>

REVIEW: SENA CASES



UltraSlim Pouch *MagnetFlipper, monogrammed*

Sena Cases <http://www.senacases.com/>

Sena makes gorgeous yet practical cases for the iPhone, iPod and MacBook Air as well as for more than a hundred different models of cell phones and PDAs. Sena cases are made from hand-crafted Napa leather and come in a range of styles and colors—from business-like blacks and browns to vibrant magenta, baby blue and even gold lamé—to please just about anyone's taste.

The *UltraSlim Pouch* is a minimalist case that's perfect for protecting your iPod or phone in a pocket or purse. It's a soft pebbled leather sleeve with a velvety micro suede lining, extremely light but sturdy enough to guard against bumps and scratches. This is the case that I use every day. Cost is \$19.99 for the 4th Gen iPod nano case and \$29.99 for iPhone and iPod touch cases.

The attractive *MagnetFlipper* case has a hinged cover with a clever snap-free magnetic closure that flicks open with a finger and closes with a "beam me up, Scotty" flick of the wrist. The case comes with an attachable belt-clip system. \$41 for 1st Gen iPod touch case, \$52 for iPhone case.

Most case styles are available with [custom laser engraving](#) for \$9.99, and elegant gift boxes are also available. These are simply the best quality cases I've used. They make great gifts—just be sure to know the model of the device that a case will be used with, to ensure an accurate fit.

- ELSA TRAVISANO

THE X LEX
Monthly Excerpts for MUGs from
Take Control: The Mac OS X Lexicon
PUNCTUATE!

The majority of these entries is about punctuation symbols that aren't even used for punctuation, but for special purposes on the Mac.

•
 Sure, it's a period for the end of sentences, but it's also a divider in URLs such as <http://www.tidbits.com/> and in email addresses such as tc-comments@tidbits.com, where it's pronounced dot. A dot also appears in IP addresses such as 123.231.5.0 where it's also pronounced dot except when the cognoscenti use just a brief pause (the way you don't say the separators in (973) 555-1234, but speak in the rhythm of a phone number). The period used in software version numbers is pronounced point: Mac OS X 10.5 is "ten point five" and 10.5.1 is "ten point five point one." But this period can also be silent: "ten-five" and "ten-five-one."

/
 A forward slash; on the U.S. keyboard, it's on the same key as the question mark. It's also a plain ol' slash, so "http:// " is said "http colon slash slash." Please see backslash, immediately below—because a forward slash is not a backslash! The slash is also used to separate folders in a pathname such as `/System/Library/Fonts`. A slash at the beginning of a path, as in that example, refers to the root level of your boot volume.

\
 A backslash; on the U.S. keyboard, it's on the same key as the vertical line (sometimes called a pipe). When someone says "slash," this is not the character they're referring to—or, at least, it shouldn't be, and you can tell them so!

~
 A tilde, an accent mark, but a character with a special use in Unix, and therefore in Mac OS X: it's a shorthand reference to the user's home folder. So, `~/Library/Fonts` represents the path `/Users/yourUserName/Library/Fonts`.

...
 The ellipsis, used to indicate missing information in a quotation or to indicate a pause in speech or the trailing off of a thought... what was I saying? Oh, yes... the ellipsis is not three periods, typographically, because the dots in the ellipsis are usually much closer together, and often smaller than periods in the same font: (...) versus (...). The ellipsis is a special character available in all your fonts: type Option-Semicolon, which is easy to remember because of all the dots on that key. Most word processors

offer automatic substitution, so you can type three periods and wind up with the ellipsis. (Which made it difficult for me to type those three periods in the example in the previous paragraph....) Note that, as in the last statement, a sentence that ends with an ellipsis still gets a period. An ellipsis after a command in a menu or button indicates that a dialog is coming before the command can be executed. If you add a keyboard shortcut through the Keyboard & Mouse preference pane for a menu command that has an ellipsis, you must type this special character, and not three periods, or the shortcut won't work.

curly quotes

Curved quotation marks (“ ”), also known as typesetter's quotes; generally refers to the curly apostrophe and single quote marks (’ ’), too. You can type the double quotes with Option-[and Option-Shift-[and the single quotes with Option-] and Option-Shift-]. If you don't use curly quotes and instead just type using the apostrophe key, you're not really typing what's referred to as straight quotes; you're using foot and inch marks, as in 5' 2".

Nearly every program that handles formatted text lets you turn on an option for automatic curly-quote substitution when you type a straight quote or apostrophe from the apostrophe key, a feature called smart quotes—which has led many people to call the curly characters themselves by that name. Curly, straight—it's not always just about looks. These are different characters, and in some cases are not interchangeable: in Terminal, and in most places where you're programming or scripting (in FileMaker, for instance), you need the straight quotes, and not the curly ones.

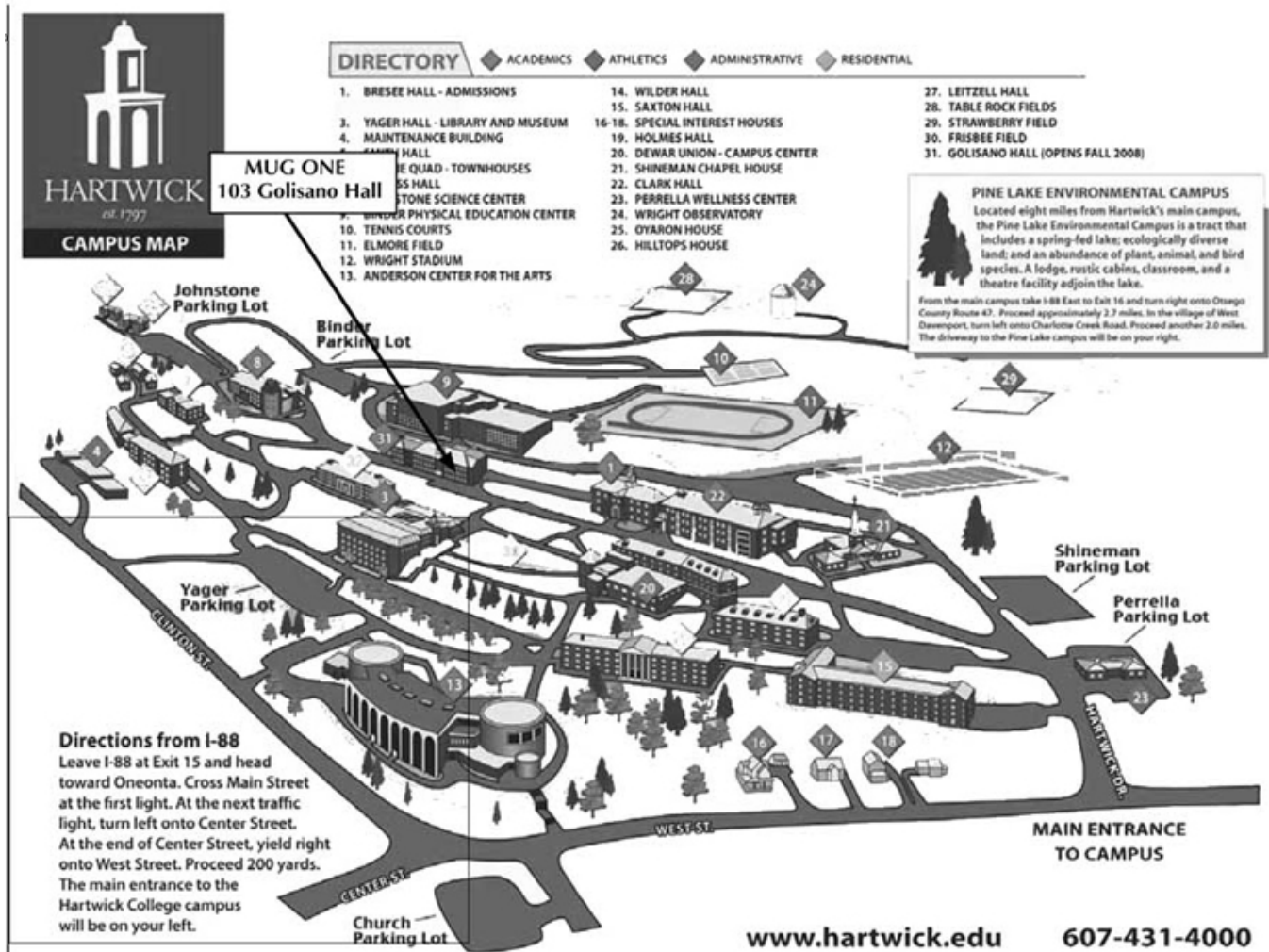
– SHARON ZARDETTO AND ANDY BAIRD

Take Control: The Mac OS X Lexicon is an ebook available at <http://www.takecontrolbooks.com/mac-lexicon.html>. User group member discount, 30% on all Take Control titles: coupon code CPN90219MUG.

Excerpt files for user group publications: <http://www.33thingsbooks.com/XLex.html>. Queries: xlex@33thingsbooks.com. Email Sharon (sharonLex@33thingsbooks.com) or Andy (Andy@33thingsbooks.com) about the Lexicon.

The latest edition of *Minifesto: Time Machine* by Sharon Zardetto is available for download on the [33thingsbooks.com](http://www.33thingsbooks.com) site for \$14.95. This 1.6 version has been updated to cover minor changes under Snow Leopard. A 40-page excerpt covering buying and formatting a hard drive for Time Machine is free.

A new book, *33 Things to Customize OS X: Snow Leopard Edition*, is also available for download for \$8.95. A 10% user group discount is available for both titles.



HARTWICK COLLEGE DIRECTIONS

The Hartwick College campus is on West Street in Oneonta, about a quarter mile from the SUNY Oneonta campus.

Enter the campus from the main West Street (upper) entrance and bear left at the fork. Golisano Hall is dead ahead after you have passed, on your right, Clark Hall, Bresee Hall and the empty space formerly occupied by Arnold Hall.

When entering Golisano from the side door, room 103 is on your left on the ground floor. Entering from the front door, room 103 is on your right.

At this hour you may park where you find available space. Unless another event is taking place on campus, you should be able to find parking close to Golisano Hall.

If you find no parking before you reach Golisano Hall, hook around to the right. There should be parking spaces available in the evening behind Bresee Hall and Clark Hall.

Newsbreak is the monthly newsletter of MUG ONE – the Macintosh User Group of Oneonta, NY

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